



GENERAL DATA PROTECTION REGULATION (GDPR)

PRIVACY POLICY

1.1 Marshalls Driveways & Sons Ltd is strongly committed protecting and complying with your choices. Both personal and non-personal information collected is safeguarded according to the highest privacy and data protection standards adopted worldwide. We have always had a robust and effective data protection programme in place which complies with existing law and abides by the data protection principles. However, we recognise our obligations in updating and expanding the programme to meet the demands of the GDPR Protection Act 2018.

1.2 Our Commitment

- Your information will not be shared, rented or sold to any third party.
- We use security measures to protect your information from unauthorised users.
- We give you the possibility to control the information that you shared with us (opt-out)

Article 5 of the GDPR requires that personal data shall be:

- a. processed lawfully, fairly and in a transparent manner in relation to individuals;
- b. collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes;
- c. adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed;
- d. accurate, and where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the purposes for which they are processed, are erased or rectified without delay.
- e. Kept in a form that permits identification of data subjects for no longer than is necessary for which the personal data is processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research

purposes or statistical purposes subject to implementation of the appropriate technical and organisational measures required by GDPR in order to safeguard the rights and freedoms of individuals; and

- f. Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing against accidental loss, destruction or damage, using appropriate technical or organisational measures.

Notice:

Marshalls Driveways & Sons Ltd will clearly inform you when information that personally identifies you (“personal information”) is asked for and you will have the choice to provide it or not. Generally, this information is requested when you (“install/download/subscribe”) to product updates, newsletters or other online services.

Kieran Thompson

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Director

Marshalls Driveways & Sons Ltd

21st November 2019